



# NORTH CAROLINA / BERMUDA AL-ANON / ALATEEN AREA WORLD SERVICE COMMITTEE (AWSC)

August 25, 2010

Re: Convention Survey 2010

Dear AFG Members and Groups in NC/BDA:

The 2010 Survey of the NC/Bermuda Al-Anon/Alateen Convention results have been compiled. We are most grateful to those of you who gave of your time by participating in the survey to provide the AWSC with valuable information and ideas. We plan to use these ideas, when possible, to make future North Carolina/Bermuda Al-Anon/Alateen Conventions better and stronger.

One hundred eighty-five members participated in the survey. The participants had the option to answer or skip questions. Below we have noted some important statistics compiled from the survey with percentages based on the number answering each question.

- 68.3% did not attend the 2010 Convention
- 31.7% attended the 2010 Convention
- 86.2% of those who attended were satisfied with program content and activities
- 75.3% supported the Convention by making announcements or encouraging members to attend the Convention
- 55.6% made financial contributions to defray the cost of the convention
- 88.3% received flyers or heard announcements about the convention at the meetings they attend.
- 84.9% believed future NC/Bermuda Conventions should be held annually
- 76.2% believed, given the choice between less expensive accommodations or better accommodations at more money, they would choose "less expensive" accommodations
- 42.5% said they are planning to attend the 2011 Convention

A significant number of members either had not heard about the 2010 Convention or requested that flyers and information be available earlier in the year. In response, the Convention Committee will be sending monthly reminders in various forms to heighten awareness of our annual Convention. Additionally, we ask each member to help with communication by making Convention announcements at meetings, sharing with others what you liked about the Convention, passing out copies of the registration form and inviting friends to make plans now to attend the 2011 Convention with you.

Travel distance to the Convention was an item of extreme interest with 151 members (82%) answering this question. From the responses received, 57.6 percent were willing to travel 3 hours or less to attend the Convention, with a majority of the "or less" only being willing to drive only 1 to 2 hours.

In response to this, the AWSC Convention Site Selection Committee will be studying the logistics and costs of getting contracts at motels for one year at several areas of the

state. For example, instead of trying to be centrally located or having a 3-year contract at one hotel, we will try to get closer to the coast one year, toward the mountains another year, and centrally located another. As we announced at the Spring Assembly the 2011 Convention will be at the Day's Inn in Southern Pines to allow the time to research and study future options.

As always, the AWSC and the Convention Committee welcome your ideas and suggestions at any time. We also welcome volunteers to serve on the various subcommittees. Most of those who become members of the Convention Committee have volunteered and enjoyed the experience so much they asked to serve in other positions—a one-year commitment.

The compilation survey report is attached. We hope you will find this information helpful. Again, we thank all who participated. This was our first survey and we learned a lot. We look forward to hearing from you; and we especially look forward to seeing you at the 2011 North Carolina/Bermuda Al-Anon/Alateen Convention! It will not be the same without YOU!

In service,

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