

**NC/Bermuda Convention Al-Anon/Alateen Member Survey**  
**April 10, 2010 through May 9, 2010**  
**Report Date June 19, 2010**

**1. Did you attend the 2010 NC/Bermuda AFG Convention?**

	Response Percent	Response Count
Yes	31.7%	58
No	68.3%	125
Answered question		183
Skipped question		2

**2. Since you attended, were you satisfied with program content and activities?**

	Response Count
Answered question	50
Skipped question	135

- 40 *Yes/Good job*
- 3 *Yes, But!--Dancing strange/prefer speaker vs. game/more meetings-possibly centered around the steps*
- 2 *Too many activities*
- 2 *No/Somewhat*
- 1 *Yes, Except Alateen Speakers*
- 1 *More Service related activities*
- 1 *Misc. Comments*

**3. Since you attended, what suggestions do you have for improving programs & activities?**

	Response Count
Answered question	46
Skipped question	139

- 17 *Good job/no suggestions*
- 7 *More meetings/Activities*
- 4 *Fewer meetings/ Activities*
- 4 *Round table/Small Groups*
- 3 *Misc.*
- 2 *Better Speakers*
- 2 *No impromptu Alateen Speakers/Thoughts on Alateen Speakers*
- 2 *Vary format/More inclusiveness*
- 2 *Prayer & meditations time or sessions*
- 1 *Announcements/Raffles*
- 1 *Good job with comments*
- 1 *Liked Speaker Meetings*

## NC/Bermuda Convention Al-Anon/Alateen Member Survey Overview

### 4. Since you attended, what did you like or dislike about the hotel/convention accommodations?

	Response Count
Answered question	50
Skipped question	135
9 <i>Disliked hotel</i>	
8 <i>No problems with accommodations</i>	
6 <i>Accommodations were OK for the money</i>	
6 <i>Restaurant Problems</i>	
5 <i>Disliked hotel staff</i>	
3 <i>Liked location/Liked Southern Pines</i>	
3 <i>Disliked distance from home</i>	
2 <i>Disliked the location</i>	
2 <i>Hospitality Room</i>	
2 <i>Did not stay in hotel</i>	
1 <i>Liked that it was local</i>	
1 <i>Disliked outside entrances</i>	
1 <i>Disliked the split conference room</i>	
1 <i>Like a newer hotel, but not important</i>	

### 5. Why did you not attend? (cost, distance to travel, didn't receive info, lack of interest, other-explain)

	Response Count
Answered question	114
Skipped Question	71
51 <i>Personal Reasons--Schedule Conflict</i>	
15 <i>Distance</i>	
12 <i>Cost and Distance</i>	
8 <i>Cost</i>	
6 <i>Lack of interest</i>	
5 <i>Did not receive information</i>	
4 <i>Hotel</i>	
4 <i>Not enough information or enthusiasm</i>	
3 <i>Heard about it too late--More advance notice</i>	
3 <i>Time of Year</i>	
2 <i>New to the program</i>	
1 <i>Location</i>	

### 6. What would encourage you to attend future conventions?

	Response Count
Answered question	110
Skipped question	75
30 <i>Another Location</i>	
12 <i>Cost: More affordable (5)/Can not afford (4)/Better economy (2)/Child care (1)</i>	

## NC/Bermuda Convention Al-Anon/Alateen Member Survey Overview

- 12 *Personal reasons*
- 9 *Information regarding the meeting*
- 6 *Advance notice/Agenda ahead of time*
- 5 *Change in program: More Speakers/ Break out meetings on Sat/More Workshops*
- 5 *Different time of the year*
- 4 *Nicer/Different hotel*
- 4 *Better Speakers*
- 4 *More excitement generated (2)/Other members sharing their experience (1)/Sponsor says attend (1)*
- 4 *Group participation*
- 4 *Have never attended/Not sure what it would take*
- 4 *Misc.*
- 3 *Network of people going*
- 2 *Planning to attend*
- 1 *Scheduled less frequently*
- 1 *Does not see a reason to attend*

**7. Did you support the 2010 NC/Bermuda AFG Convention by: communication convention announcements to group members and/or others?**

	Response Percent	Response Count
Yes	75.0%	125
No	25.0%	42
Answered question		168
Skipped question		16

**8. Please explain why you did not support the 2010 NC/Bermuda AFG Convention by communicating convention announcements to group members and/or others.**

	Response Count
Answered question	35
Skipped question	150

- 13 *Heard it announced by others*
- 8 *Did not receive information*
- 7 *Did not have enough information/New Member/Didn't know I needed to*
- 5 *Due to personal situations*
- 1 *Was not planning to attend*
- 1 *Did not think of it*

**9. Did you support the 2010 NC/Bermuda AFG Convention by: Encouraging others to attend the convention?**

	Response percent	Response Count
Yes	75.3%	125
No	24.7%	41

## NC/Bermuda Convention Al-Anon/Alateen Member Survey Overview

Answered question	166
Skipped question	19

**10. Please explain why you did not support the 2010 NC/Bermuda AFG Convention by encouraging others to attend the convention.**

	Response Count
	Answered question 40
	Skipped question 145
8 <i>Did not know/Did not receive information/Did not receive information in time</i>	
7 <i>Have never been</i>	
6 <i>Lack of interest/Was not going</i>	
5 <i>Did share the information</i>	
5 <i>Misc.</i>	
4 <i>Shared at meetings or by others</i>	
4 <i>Was not attending meetings</i>	
1 <i>Did not think of it</i>	

**11. Did you support the 2010 NC/Bermuda AFG Convention by: Contributing financially to defray cost of convention (i.e., donate money and/or goodies to hospitality suite)?**

	Response percent	Response Count
Yes	55.6%	90
No	44.4%	72
	Answered question	162
	Skipped question	23

**12. Please explain why you did not contribute financially to defray cost of convention (i.e., donate money and/or goodies to hospitality suite).**

	Response Count
	Answered question 70
	Skipped question 115
14 <i>Did not know of need</i>	
14 <i>Did not want to/Choose not to contribute</i>	
13 <i>Personal finances</i>	
9 <i>Did not think of it /Not sure why</i>	
4 <i>Misc.</i>	
4 <i>Could not due to life circumstances</i>	
4 <i>Group donates</i>	
4 <i>Group did not have the funds/Group did not have time</i>	
2 <i>Contributed goodies to hospitality suite</i>	
2 <i>Donate to other service arms</i>	

## NC/Bermuda Convention Al-Anon/Alateen Member Survey Overview

### 13. Did you receive flyers and/or hear announcements for the February 2010 NC/Bermuda AFG Convention at the meetings you attend?

	Response percent	Response Count
Yes	88.3%	144
No	11.7%	19
	Answered question	163
	Skipped question	22

### 14. How many times or how often did you receive flyers and/or hear announcements for the February 2010 NC/Bermuda AFG Convention at the meetings you attend?

	Respond Count
	Answered question 142
	Skipped question 43
<i>46 Every Week/Every Meeting</i>	
<i>23 1 - 5 Times</i>	
<i>11 Starting in November (9)/Starting in December (2)</i>	
<i>11 Last Month or so before the Convention/Several Weeks</i>	
<i>10 5 - 15 Times</i>	
<i>10 Several</i>	
<i>10 Do not Remember</i>	
<i>5 Misc.</i>	
<i>4 Last month or two before Convention --seemed too late</i>	
<i>4 Not often enough</i>	
<i>4 15 - 30 Times</i>	
<i>3 31 - 50 Times</i>	
<i>1 Did not hear about it</i>	

### 15. Please explain how you heard about the convention, if you did.

	Response Count
	Answered question 15
	Skipped question 170
<i>5 Email</i>	
<i>5 Another Member</i>	
<i>3 DR/Sponsor/Information Service Meeting</i>	
<i>2 Did not hear</i>	

### 16. Do you believe that future NC/Bermuda Conventions should be held annually?

	Response Percent	Response Count
Yes	84.9%	135
No	15.1%	24
	Answered question	159
	Skipped question	26

## NC/Bermuda Convention Al-Anon/Alateen Member Survey Overview

### 17. What do you suggest if you do not believe that future NC/Bermuda Conventions should be held annually?

		Response Count
	Answered question	23
	Skipped question	162
13	<i>Every two years</i>	
4	<i>Twice Annually/Semi-annually</i>	
3	<i>Misc.</i>	
2	<i>Every three years</i>	
1	<i>Never</i>	

### 18. Please explain why you think your suggestion will work.

		Response count
	Answered question	16
	Skipped question	169
5	<i>Considering: Economy/Travel Expense/Cost and Time Commitment</i>	
4	<i>Misc.</i>	
3	<i>Attendance</i>	
3	<i>Too much burden to organize/To Get Better Speakers/Worked in another State</i>	
1	<i>Not easy to commit time and funds every year</i>	

### 19. How far are you willing to travel to attend the convention?

		Response count
	Answered question	151
	Skipped question	34
42	<i>1 to 2 hours</i>	
29	<i>2 to 3 hours</i>	
16	<i>1/2 hour to 1 hour</i>	
14	<i>3 - 4 hours</i>	
13	<i>Anywhere in NC</i>	
10	<i>As far as it takes</i>	
7	<i>Can't Answer/Misc.</i>	
6	<i>4 - 6 hours</i>	
5	<i>1/2 hour or less/Not far/Local only</i>	
5	<i>14 to 20 hours (3)/From Bermuda (2)</i>	
3	<i>Depends on content/Depends on Location</i>	
1	<i>6 - 8 hours</i>	

### 20. What is most important?

	Response percent	Response Count
Less expensive accommodations	76.2%	115
Better accommodations	23.8%	36

## NC/Bermuda Convention Al-Anon/Alateen Member Survey Overview

Answered question	151
Skipped question	34

### 21. Do you plan to attend the 2011 convention?

	Response percent	Response Count
Yes	42.5%	71
No	7.2%	12
It depends	50.3%	84
Answered question		167
Skipped question		18

### 22. Please explain why you do not plan to attend the 2011 convention.

	Response count	
Answered question		11
Skipped question		174
3 <i>Health/Age</i>		
2 <i>Cost/Economy</i>		
2 <i>Too far in the future</i>		
2 <i>Don't like Conventions.</i>		
1 <i>Location</i>		
1 <i>Would like to try to be there</i>		

### 23. Please explain what it depends on for you to plan to attend the 2011 convention.

	Response count	
Answered question		84
Skipped question		101
26 <i>Closer Location/Central Location/Nice Accommodations</i>		
15 <i>Not sure due to personal schedule</i>		
13 <i>Personal Finances/Cost/Convenience/More info</i>		
7 <i>Misc. Personal Issues</i>		
5 <i>Health</i>		
4 <i>Advance notice</i>		
4 <i>If others go with me</i>		
4 <i>Time of year</i>		
3 <i>Better-Different Accommodations</i>		
1 <i>Program: More full, less socializing</i>		
1 <i>Good Speakers/Decent hotel</i>		
1 <i>As stated previously</i>		

## NC/Bermuda Convention Al-Anon/Alateen Member Survey Overview

### 24. How do you think we can increase attendance at our convention and obtain member loyalty/involvement in planning our convention?

	Response count
Answered question	141
Skipped question	44
38 <i>Explain it/Talk it up-at all levels through out the year/Invite other members</i>	
26 <i>Don't know/See previous answers</i>	
21 <i>More Centrally Located/Change hotel/Change location</i>	
10 <i>Hold every few years (6)/No overnight-one day event (4)</i>	
8 <i>Program--More than one meeting option at a time--Have theme--More AA participation</i>	
8 <i>More people involved</i>	
6 <i>Cut down cost/Get info out earlier</i>	
5 <i>Economy</i>	
5 <i>Better Speakers</i>	
5 <i>Misc.</i>	
3 <i>Ask for input from groups on subject matter</i>	
2 <i>Different time of the year</i>	
1 <i>Wonderful just as they are</i>	
1 <i>Convention Committee meetings</i>	
1 <i>Survey is a good idea</i>	
1 <i>District Liaison</i>	

### 25. As you consider whether to attend the 2011 convention, what further comments or suggestions would you like to share with the Area World Service Committee and the NC/Bermuda AFG Convention Committee concerning future Area conventions?

	Response count
Answered question	99
Skipped question	86
27 <i>No Comment or Previously Stated</i>	
18 <i>Good job/Be encouraged</i>	
12 <i>Different time of year (2)/Different Location (6)/Different or improved Hotel (4)</i>	
9 <i>Miscellaneous</i>	
9 <i>Talking it up at meetings/Pass on a script for talking about the convention/Agenda out ahead of time</i>	
5 <i>Ask for Guidance &amp; Suggestions from others/Try new ideas</i>	
5 <i>Just don't stop having them/Important Tool--Survey good start</i>	
4 <i>More formal (2)/let it be fun (1)/More speakers (1)</i>	
3 <i>Economy is the problem</i>	
2 <i>Social parts are good/more music choice at dance, lower volume/board games during dance</i>	
2 <i>Convention Committee: Registration person rude (1)/Lack of Alateen supervision (1)</i>	
2 <i>Things to think about</i>	
1 <i>Likes central location</i>	